




UPS U.S. Trademark Guidelines

May 1, 2012

The following is a list of U.S. UPS trademarks and servicemarks, along with their appropriate notice symbols. These trademarks must always be displayed as shown, and must never be abbreviated or changed in any way.

The Trademarks and Servicemarks (“Marks”) described below are registered in the U.S. The Marks described below may not be registered outside of the U.S and should be used only for U.S. matters. In addition, the Marks are registered for specific goods and/or services, primarily transportation services. If the Marks will be used outside of the U.S. or if the goods or services offered under the Marks are to be expanded beyond transportation, please consult the UPS Corporate Legal Department to determine if the Marks can be used in the particular country or countries and/or with the particular goods or services.

- ™
- 1-800-PICK-UPS®
- Autogistics®
- Big Brown®
- Big Brown Truck®
- Big or small we ship it all®
- Brown®
- CargoEdgeSM
- C.O.D. Automatic®
- C.O.D. DirectSM
- C.O.D. Secure®
- Color Brown®
- Compass®
- ConnectShip®
- Decision Green®
- DIAD Venturer®
- Early A.M.®
- Flex®
- Impower®
- iShip®
- It's a patient, not a package.®
- Mail Boxes Etc.®
- Mail Boxes Etc. Certified Packing Experts®
- MBE®
- My UPS.com®
- Pack & Ship Promise®
- Quantum View®
- Quantum View Manage®
- Quantum View Notify®
- SampleSure®
- Signature Tracking®
- SonicAir®
- Synchronizing The World Of Commerce®
- Trackpad®
- The UPS Store®
- The UPS Store Certified Packing Experts®
- United As One Making A Difference®
- United Parcel Service®
- UPS 10 KG Box®
- UPS 25 KG Box®
- UPS 2nd Day Air®
- UPS 2nd Day Air A.M.®
- UPS 3 Day Freight®
- UPS 3 Day Select®
- UPS Air Cargo®
- UPS Air Freight Consolidated®
- UPS Air Freight Direct®
- UPS Authorized Return Service®
- UPS BorderReady™
- UPS Brand Exchange®
- UPS Broker of Choice®
- UPS Business Monitor®
- UPS CampusShip®
- UPS Capital®
- UPS Capital Business Credit®
- UPS Capital Cargo Finance®
- UPS C.O.D. Secure®
- UPS Complete View®
- UPS CrossBorder Connect®
- UPS Cube Rate Calculator®
- UPS Deliver More®
- UPS Delivery Intercept®
- UPS Delivery Link®

- UPS Expedite®
- UPS Express®
- UPS Express Critical®
- UPS Express® Freight
- UPS Freight®
- UPS Freight® LTL
- UPS Freight Over The Road®
- UPS FTZ Facilitator®
- UPS Hundredweight Service®
- UPS Import Control®
- UPS InfoNotice®
- UPS Inside Precision®
- UPS Integrad®
- UPS Mail Innovations®
- UPS Mail Logic®
- UPS Market Driver®
- UPS Mobile™
- UPS My Choice®
- UPS Next Day Air®
- UPS Next Day Air® Early A.M.®
- UPS Next Day Air Saver®
- UPS On-Call Pickup®
- UPS Order To Cash®
- UPS Order Watch®
- UPS Paperless®
- UPS Preferred®
- UPS Proactive Response®
- UPS Ready®
- UPS Returns®
- UPS Returns® Exchange
- UPS Returns® Flexible Access
- UPS Returns® on the Web
- UPS Returns® Pack and Collect
- UPS Returns® Plus
- UPS Saver®
- UPS Smart Pickup®
- UPS Supply Chain Solutions®
- UPS SurePost®
- UPS Temperature True®
- UPS Trackpad®
- UPS Trade Direct®
- UPS TradeAbility®
- UPS TradeSense®
- UPS Voice Notification®
- UPS Worldport®
- UPS WorldShip®
- UPS Worldwide Expedited®
- UPS Worldwide Express NA1®
- UPS Worldwide Express Plus®
- UPS Worldwide Express®
- UPS Worldwide Saver®
- ups.com®
- UPS®
- We Do More Than Shipping®
- We Love Logistics™
- We ♥ Logistics™
- We ♡ Logistics®
- We're Going To Race The Truck. People Love The Truck®
- What Can Brown Do For You?®
- Whatever Speed You Need.®
- World Ease®
- Worldport®
- WorldShip®

Brand Usage Request Process

Customers, sponsored organizations, or other third parties can request use of UPS logos, photos, and other assets through the Brand Requests section on UPS Brand Exchange (upsbrandexchange.com).

For any additional questions about usage of the UPS brand, contact brandrequests@ups.com.